

# DIPLLOMA IN CREATIVE MULTIMEDIA

[KP/JPS(A3252)08/15]



Whether past or present, you would have definitely come across 3D-animated movies and cool websites. This is what the field of Creative Multimedia is about.

Although the field is still at an adolescent phase, it is rapidly changing the way people advertise, entertain and communicate. At IACT College, you will be trained to master the functions of new-age design technologies as well as the software required to produce creative concepts for digital media and interactivity.

PBL is also incorporated into this programme, so that you will become a creative multimedia specialist with critical thinking abilities – a quality that is currently lacking in the industry!

## PROGRAMME OUTLINE

- 3D Animation
- 3D Visualisation
- Advertising Principles
- Art & Design Fundamentals
- Bahasa Kebangsaan
- Communication English 102
- Communication English 103
- Computer Graphics
- Creative Thinking
- Digital Illustration
- Digital Video & Audio
- Digital Visualisation
- In-Company Practical Training
- Marketing Management
- Mass Communication
- Multimedia CD-Rom Production & Project
- Pengajian Islam / Pendidikan Moral
- Pengajian Malaysia
- Photography & Digital Imaging
- Presentation Skills
- Principles of Drawing
- Professional Portfolio Development and Exhibition
- Sculpture
- Typography
- Web Broadcast
- Web Design

**Duration:** 2 ½ years

**Entry requirements:**

- SPM / UEC with three credits • STPM • Diploma / Pre-University or equivalent

Applicant must submit portfolio if he/she does not have at least a pass in the SPM Art subject

**English requirement:** Minimum Grade D in SPM or equivalent

