

Duration: 2 ½ years | Entry requirements: • SPM / UEC with three credits\* • STPM • Diploma / Pre-University or equivalent qualification  
 \* Applicant must submit his/her portfolio if he/she does not have either a credit or pass in their Art subject



# diploma in creative multimedia [KP/JPS(A3252)08/14]



Regardless of past or present, you would have definitely come across 3D-animated movies and some cool websites. This is what the field of Creative Multimedia is about.

Although the field may still be at an adolescent phase, it is rapidly changing the way people advertise, entertain and communicate. IACT College employs the most up-to-date syllabus and teaching manpower to groom you in many aspects of digital media and interactivity.

## programme outline

Advertising Principles  
 Communication English  
 Computer Graphics  
 Creative Thinking  
 Mass Communication  
 Presentation Skills

Digital Video and Audio  
 Digital Visualisation  
 Multimedia CD-ROM Production & Project  
 Web Design  
 Pengajian Islam / Pendidikan Moral

Art and Design Fundamentals  
 Marketing Management  
 Photography & Digital Imaging  
 Principles of Drawing  
 Pengajian Malaysia

Professional Portfolio Development & Exhibition  
 Web Broadcast

3D Animation  
 3D Visualisation  
 Digital Illustration  
 Sculpture  
 Typography  
 Bahasa Kebangsaan

Internship (3 months)

