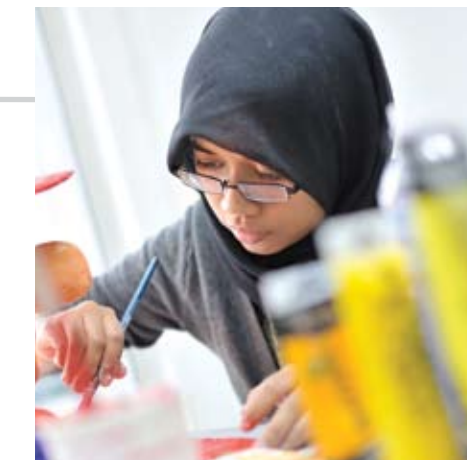


Duration: 2 ½ years | Entry requirements: • SPM / UEC with three credits* • STPM • Diploma / Pre-University or equivalent qualification
 * Applicant must submit his/her portfolio if he/she does not have either a credit or pass in their Art subject



diploma in graphic design [KP/JPS(A2998)09/14]



Graphic Designers are artists of the 21st Century. Not only does the Diploma in Graphic Design offered by IACT College groom you to be a master of commercial design softwares, but an industry professional that knows how to make marketing sense out of every design.

You will also be able to explore and express your design creativity using evergreen methods such as pencils and markers.

programme outline

Advertising Principles
 Communication English
 Computer Graphics
 Creative Thinking
 Mass Communication
 Presentation Skills

Digital Video and Audio
 History of Arts
 Multimedia CD-ROM Production & Project
 Packaging Design
 Pengajian Islam / Pendidikan Moral

Art and Design Fundamentals
 Marketing Management
 Photography & Digital Imaging
 Principles of Drawing
 Pengajian Malaysia

Advertising Design
 Professional Portfolio Development & Exhibition
 Publication Design

3D Animation
 3D Visualisation
 Digital Illustration
 Sculpture
 Typography
 Bahasa Kebangsaan

Internship (3 months)