

Bringing education to a higher level.

IAC College and University of Hertfordshire signed a Memorandum of Agreement (MOA) for IAC's first local 3+0 BA (Hons) Mass Communication

Petaling Jaya, 5 July 2010 – A Signing Ceremony of MOA (Memorandum of Agreement) between IAC College and University of Hertfordshire, UK was held today at The Gallery, IAC College. The ceremony was officiated by Raymond Chew, Chairman of IAC College, Professor Tim Wilson, Vice Chancellor of University of Hertfordshire and witnessed by Lee Kok Leong, CEO/Principal of IAC College. This partnership is to mark IAC's first ever 3+0 BA (Hons) Mass Communication.

The effort taken by IAC College to partner with University of Hertfordshire is to broaden the options of education pathway for students who wish to study a 3+0 degree programme locally.

Apart from this, students will also be immersed in a broad-based curriculum that aims to develop competencies in areas such as media communication, broadcasting, film and public relations.

The collaboration allows both IAC College and University of Hertfordshire to draw on each other's strengths and they look forward to groom multi-talented, cross-disciplinary professionals who will bring the creative industry in Malaysia to a whole new perspective.

"IAC College and University of Hertfordshire, UK had actually been co-operating in various areas for many years. With this partnership, we hope to create communication pathways and we look forward to design learning schedule that leads to credentials that are potable across the region. Therefore, we are pleased to introduce this degree programme as this is our first 3+0 franchised and we are hoping to offer more degree programmes in the coming future," said Lee Kok Leong, CEO/Principal of IAC College.

The first intake for IAC College's 3+0 BA (Hons) Mass Communication will commence in March 2011.



IAC College Photo 1 (IMG_1835): Raymond Chew, Chairman of IAC College (Left) exchanging documents with Professor Tim Wilson, Vice Chancellor of University of Hertfordshire (Right).