The Diploma in Mass Communication has a syllabus that is as broad as the career choices it opens up for you upon graduation. Here, you will learn hands-on about video production, publication, event management, media studies and of course, advertising itself.

programme outline
- Advertising Principles
- Communication English
- Computer Graphics
- Creative Thinking
- Mass Communication
- Presentation Skills
- Media Ethics & Regulation
- Multimedia
- Principles of Journalism
- Publicity & Media Relations
- Pengajian Islam / Pendidikan Moral
- Internship (3 months)

final semester majors
- Public Relations & Event Management Variant
- Journalism Variant
- Broadcasting & Media Production Variant

- Fundamentals of Publishing
- Feature Writing
- News Reporting
- Broadcast Portfolio
- Idea Conceptualisation
- Programme Management (TV, Radio & Internet)